



HISTORYPLUNGE TEACHES:

U.S. History...Teamwork...
Critical Thinking...
Communication...Social
Skills...Creativity...Self-
Esteem...Collaboration ...
Friendship...Sportsmanship...

Ready, Set, HistoryPlunge!



Our Mission

LearningPlunge, Inc. is a nonprofit 501(c)(3) organization that provides educational resources and programs for all children with a focus on programming for at-risk youth and children in Title I schools. Through award-winning and innovative educational games, LearningPlunge seeks to change the way that children view learning – from required to desired.

LearningPlunge's games are designed to increase substantive knowledge, improve strategic and critical thinking skills, and support the development of social-emotional skills, such as leadership, teamwork, and self-confidence, in an engaging and fun way. A wide range of ages and abilities can benefit because there are many levels to the games. In addition to developing games, LearningPlunge organizes tournaments and provides the resources for others to organize tournaments.

Any of the games developed by LearningPlunge may be purchased and played at home, in a school, or in any setting without LearningPlunge's involvement. LearningPlunge provides free resources on its website for home play, classroom play, and tournament play.

LearningPlunge has organized tournaments around its flagship game, GeoPlunge, in Washington, D.C. for over 13 years, impacting thousands of children. Formal GeoPlunge tournaments have also taken place in Colorado, Missouri, New York, North Carolina, and more are in the planning stages.

[Click to watch a video showing a LearningPlunge event in action.](#)

New Programming

In late 2018, LearningPlunge plans to release new educational games, including teacher-requested HistoryPlunge, which LearningPlunge is developing in collaboration with the Smithsonian's National Portrait Gallery.

Based on the GeoPlunge model, HistoryPlunge will teach thousands of facts about U.S. history from 1492 to the present, while also combining critical thinking and valuable social-emotional skills. The target audience, 3-12 grade students, will learn about all the U.S. Presidents, as well as important events in U.S. history, when and where they took place, who was involved, and their historical impact. Students will gain fluency with valuable content knowledge about our country which can lead to improved reading comprehension and critical thinking about United States history. Understanding history will also provide students a context for analyzing current events.

Join us on this important journey by providing financial support. Sponsorship opportunities are listed on page 5 of this document.

The Numbers

4

innovative learning games that transform the way children view learning from "required" to "desired." Our games combine knowledge, critical thinking, teamwork, and sportsmanship.



100+

events, including annual tournaments at the Smithsonian's National Portrait Gallery. LearningPlunge strives to provide opportunities for all students, especially those in underserved areas.



1,000+

volunteers from different communities work with and mentor children. We connect communities one tournament at a time.™



COMMUNITY

10,000+

children have been engaged in learning because of LearningPlunge. Engaged students become motivated and self-confident learners who turn into leaders.



ENGAGEMENT

There are

50 Million

public school students in grades K-12



All **50** states require U.S History as a part of graduation requirements

But only

18%

of U.S. 8th graders performed at or above proficient on the 2014 NAEP U.S. history, geography and civics exam

National Assessment of Educational Progress



100% of GeoPlunge tournament participants are either committed to or have expressed interest in HistoryPlunge

And

90%

of recent respondents said that using LearningPlunge's programs increased students' knowledge, **plus** improved self-management, decision making, social awareness and self-awareness



Shouldn't

100%

of all U.S. students understand the history of their country? HistoryPlunge can make that a reality.

Testimonials

“GeoPlunge has a **catalytic effect** on our students. The GeoPlunge tournament is **incredible to see** [and] this opportunity is huge for our students.”

-Former D.C. Public School System Chancellor



“

The students who “make” the team are not necessarily our highest performing students. Geoplunge affords **children** who may not necessarily shine to **shine.**”

-D.C. Public School Teacher

“

Through playing GeoPlunge, the students learned a lot about geography, **game strategy**, and more valuable lessons such as the **importance of dedication and practice....** I enjoyed watching [the students] grow as individuals and being **excited to learn in a fun and exciting way.**”

-D.C. Public Middle School Teacher

“

As a teacher, I was excited to see the **level of interest** students had in learning US Geography. There was a genuine “**buzz**” about **geography** and **cooperation among students** to learn everything they could about each state. Students have already asked me about this year’s tournament.”

-NY Public School Teacher



“

We brought GeoPlunge with us to New York over Thanksgiving—I’m not sure **who enjoyed it more**—my 5, 9, or 12-year old sons, their teenage cousins, my 45-year old husband, or my 71-year old father!”

-Virginia Family

Shared Success

"Long-lasting relationships"



Kent Withycombe
Director, Public
Education Project

GeoPlunge is so popular with our school communities that they have expressed an intense interest in **HistoryPlunge** as well. These programs demonstrate the ideal “two-way street” of our Education Justice Project: providing greater **academic enrichment opportunities** for students who otherwise might not have them, while educating our business community about how they can help improve the public school system through meaningful, **long-lasting relationships** with their school communities.

"Better citizens"



Chris Tucker
Chairman

I recently had the opportunity to compete against some middle school students at a GeoPlunge event. **I was awed by how much the students knew about geography and our country.** GeoPlunge teaches children from the first grade on up communication skills, strategic thinking, and sportsmanship, while they become masters of the geographical knowledge they need to be **better citizens.**

New Opportunities

Briana White
Student and Teacher
Programs Manager



We are excited to collaborate with LearningPlunge on the development of **HistoryPlunge**, which will feature images of museum portraits.

Sponsorship Levels

	Washington \$25,000 Exclusive	Adams \$20,000 2 available	Jefferson \$15,000 3 available	Madison \$10,000 4 available	Monroe \$5,000 Unlimited	Friend <\$5,000 Unlimited
Benefits						
Named sponsor for HistoryPlunge's inaugural tournament at the Smithsonian's National Portrait Gallery	X					
Company name/logo on trophies at inaugural tournament	X					
Recognition on HistoryPlunge introductory YouTube training videos	X	X				
Games with your company's logo used at LP's tournaments	X	X				
Recognition in correspondence related to HistoryPlunge sent to districts, schools, players, parents and volunteers	X	X	X			
Company name/logo on HistoryPlunge game boxes	1,500 games	1,000 games	750 games	500 games		
Option to receive games with your company's logo on the box	50	35	25	15		
What benefit do you want? Let's discuss!	X	X	X	X		
Games donated in your company's name to schools or organizations with economic hardships	50 games	35 games	25 games	15 games	5 games	
Recognition at HistoryPlunge volunteer training sessions	X	X	X	X	X	
Recognition at Inaugural Tournament	X	X	X	X	X	
Company name prominently displayed on tournament signage	Inaugural Year	Inaugural Year	Inaugural Year	Inaugural Year	Inaugural Year	
Recognition in emails sent with every HistoryPlunge purchase - this has a nationwide reach	1 year	1 year	1 year	1 year	1 year	
Company name on t-shirts given to students at HistoryPlunge tournaments during the launch year	X	X	X	X	X	
Company name and logo spotlighted in social media posts	At least 24 times	At least 12 times	At least 6 times	At least 4 times	At least 2 times	
Company name/logo and recognition on LearningPlunge's website	X	X	X	X	X	X
Invitation to attend and volunteer at HistoryPlunge tournament. Free training provided	X	X	X	X	X	X



Introducing...

HISTORYPLUNGE

April 30, 2019

Smithsonian's National Portrait Gallery

George Washington was inaugurated as the first President of the United States on **April 30**, 1789.



George Washington (Lansdowne Portrait) by Gilbert Stuart
1796

Oil on canvas

National Portrait Gallery, Smithsonian Institution; acquired as a gift to the nation through the generosity of the Donald W. Reynolds Foundation